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LUMEWAY PRODUCTS, INC., ANNOUNCES A STRATEGIC RELATIONSHIP WITH MADDIX DEFENSE

LumeWay Products, Inc., announces the appointment of Maddox Defense as its sole distributor for its line of tactical products into the U.S. government.

HOLDEN, MA, JANUARY 16, 2012 - LumeWay, a developer and manufacturer of military grade tactical lighting and highway safety products has appointed Maddox Defense to represent and distribute LumeWay Products to the various branches of the U.S. military and government agencies seeking leading edge lighting products.

“This Agreement will allow LumeWay to focus on new technologies and market driven products with the guidance of the experienced team of military experts at Maddox Defense” says Joe Mintz, VP of Business Development at LumeWay. “We will be able to bring new products and enhancements to existing products at a faster pace than ever before” continues Mintz. “ Our team of engineers and training experts will be able to focus much closer on the needs of our fighting forces as a result of this relationship.”

“Maddox Defense is very confident that this relationship will give us a unique capability to deliver targeted solutions to today’s problems in the shortest possible time frame.” Says Jason Maddox, founder and President of Maddox Defense. “It is like having skunk works and manufacturing capability that is dedicated to our customers and markets.” continues Maddox.

LumeWay brings years of experience in the development of intelligent lighting solutions to the relationship. LumeWay’s principles have designed and delivered close to 100,000 lighting kits to the U.S. Army and other agencies.

Recently, LumeWay took over the development, manufacturing, marketing and support of NovaTac, Inc’s line of tactical lights and mounting solutions.

“The NovaTac license Agreement will allow LumeWay to add a line of battle proven weapon lights and mounts to Maddox Defense’s already extensive line of leading edge products.” says Jeffrey Summit. “Beyond the existing products available from LumeWay through Maddox Defense”, continues Summit, “LumeWay will be investing considerable resources into the products recommend by the Maddox team on an ongoing basis.”